



BOGOTÁ

Why do you include Bogotá (Colombia) in your catalog?

- Bogotá, the capital of Colombia, is full of opportunities, scenarios, and experiences to enjoy. Cosmopolitan, diverse, and inclusive, the city integrates a set of infinite possibilities for tourists.
- Bogotá is a city that feels the rhythm of its visitors. Here, you will find different scenarios full of history, art, and culture.
- The city is perfect for living unique nature experiences, thanks to its impressive landscapes, natural parks, brooks, moorlands, wetlands, and the famous Eastern Hills.

The capital has renovated its road infrastructure to improve mobility and provide an important space for bicycles. Bogotá has the largest linear park in Latin America, with more than 540 km of bike lanes and a cycleway of more than 120 km.

CONTENIDO

01	NATURE	pg. 4
02	CULTURE	pg. 8
03	EL DORADO LEGEND ROUTE	pg. 24

01

Bogotá has unique places that are a true homage to the biodiversity. Natural landscapes full of tranquility where your clients can breathe fresh air, escape from the daily routine and enjoy the exciting natural world.

Chingaza

A natural paradise near Bogotá

Two hours from Bogotá, one of the greatest natural treasures in Colombia is located: The Natural National Park Chingaza. A place where your clients will enjoy the paramo, the cloud forest, and other ideal ecosystems for ecological walks or hiking, they will observe incredible landscapes, magical lakes, and a great variety of species of fauna and flora.

There, you will have the opportunity to see the spectacled bears (known as the guardians of the forest), different species of birds, and the white-tail deer. Also, you can contemplate landscapes from different viewpoints.



Chicaque

Adventure and rest in the same place

An opportunity for your clients to know an incomparable natural paradise: The National Park Chicaque is located just 30 minutes from Bogotá. There, you can have a genuinely ecological experience with unforgettable horseback rides, spectacular camping and glamping areas, incredible nests (houses on some trees) to rest in, and an incomparable view in the middle of nature.

Most adventurers can choose different extreme activities, such as zip lines and canopy, to descend from the heights and live in this fantastic place with excitement and adrenaline.



Guatavita

Nature, magic, and legendary

A magical town is waiting for your clients. It's located 53 km from Bogotá. Guatavita has an incredible colonial style and a historical richness that make it an unmissable place. There, you'll find one of the most famous lakes in Colombia, the Guatavita Lake, which is recognized for its natural charm and for evoking the past of the Muisca culture and the legend of El Dorado, with 6 fantastic routes through 3 flagship departments: Bogotá, Cundinamarca, and Boyacá, which preserve its ancestral legacy.

Guatavita will enchant your visitors, who will be able to taste its exquisite gastronomy, which stands out delicious desserts, and walk through its cobblestone streets surrounded by history, culture, and unique craftwork. Guatavita will captivate them!

02

Monserrate

Monserrate Hill is the natural and spiritual emblem of Colombia's capital, an iconic place your clients have to discover. Everything will be different after reaching the most important summit of Bogotá.

About 3.152 meters above the sea, one of the eastern hills stands out with a beautiful sanctuary located on the top. 2.350 meters marks the ascent to the highest part of Monserrate Hill.

This walk is one of the best ways to appreciate the flora (orchids, ferns, bromeliads, or quiches that grow on the tall eucalyptus) and fauna of the area (red-tailed squirrels, weasels, a variety of hummingbirds and more than 100 birds).

The ascent can be done through a path with irregular steps (1,605 to be precise), cable car, or funicular, which allow you to reach the top and get one of the most beautiful panoramic views of the outstanding capital of Colombia.

La Candelaria Streets

Visiting Bogota is to live a historical and cultural journey through unique flavors and incredible landscapes. A place that combines all these qualities is La Candelaria, in the heart of the capital. Due to its historical value, its patrimonial character, and its colonial style, it is an unmissable epicenter for your clients.

This area keeps the secrets of the city's foundation in the Chorro de Quevedo; it has historical temples, museums with astonishing details, and emblematic buildings of the country's public power.

Walking through La Candelaria is an invitation to discover its cobblestone streets, picturesque balconies, and colonial doors. Your clients can also taste typical dishes in some iconic places such as the traditional restaurant "La Puerta Falsa," famous for its "ajiaco santafereño" and "La Concordia," a marketplace that offers a variety of commercial proposals and has a beautiful art gallery...

La Candelaria is a must-see!



Photo: IDT Photography File / Ricardo Báez

Colombian aroma and flavor in one place

A country is recognized by its markets. Bogotá, a city of contrasts, and Colombia, a country of regions, show themselves in all their splendor in the so-called marketplaces, which were built at the beginning of the 20th century to supply the city's tables. The marketplaces are a unique world and worth visiting to learn and take a tour through the flavors of the regions.

Photo: IDT Photography File / Ricardo Báez

Paloquemao Marketplace

The corners of the Paloquemao Marketplace keep history and tradition. For more than 48 years, it has been the meeting and supply place for hundreds of families in the capital. Its slogan, "Todo Colombia en un solo lugar" (All Colombia in one place), promises an incredible experience to know and taste a great variety of products such as fruits, dairy products, vegetables, and colorful flowers.

The Colombian culture and tradition of this emblematic marketplace will delight the palates of the visitors with exquisite typical dishes from the capital and different regions of the country.

La Concordia Marketplace

La Concordia marketplace, recently remodeled, captivates its visitors. Founded in 1933 in the sector of La Candelaria, this marketplace will provide your customers with an experience that fuses authentic flavors with fruit juices and typical dishes such as arepas de chόcolo or typical candies.

In its pleasant and colorful spaces, you will find a wide variety of trades such as handicrafts, repair of musical instruments, locksmiths, and musical instruments, locksmiths, among other traditional services.

Bogota is art, and La Concordia marketplace is a clear example of it; as you walk through this place, you will have the opportunity to visit the Santa Fe Art Gallery, the largest in the city, located on the first floor of this marketplace with a cultural offer for all tastes.



La Perseverancia Marketplace

Many colors stand out on the facade of the market square La Perseverancia; quite a prelude to see the variety of flavors found there: Bogotá's typical dishes, such as ajiaco santafereño or tamale with chocolate, and other traditional dishes of the region and the country such as the exquisite cuisine of the Caribbean and the Colombian Pacific.

La Perseverancia is one of the marketplaces declared cultural interest good. On its façade, you will find a mural painted by the renowned urban artist "Guache," which represents the work that women have done in this traditional neighborhood.

You will fall in love with the peasant and ancestral heritage offered by the most active marketplace in Bogotá, connecting with the Colombian fields and preparing your senses to see, feel, and taste a complete variety of fruits, vegetables, and native products of the country.

Bogota is all about Tejo!

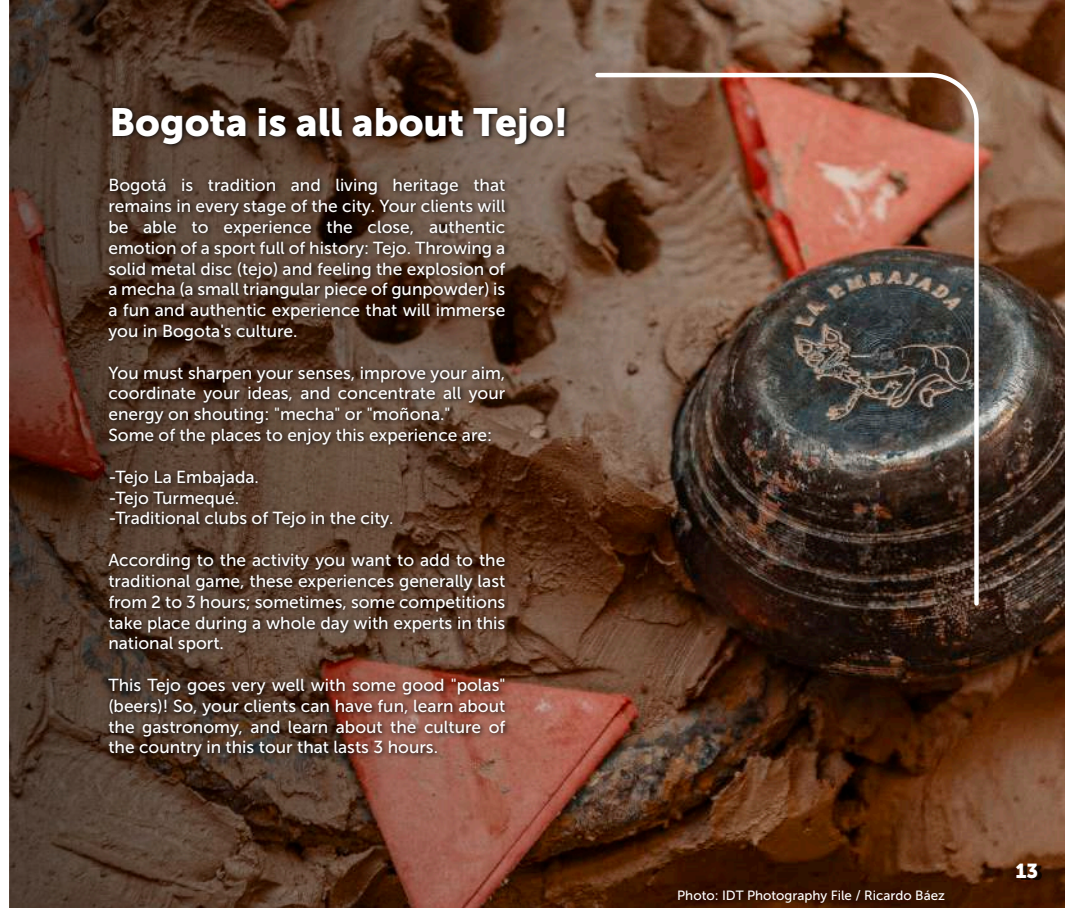
Bogotá is tradition and living heritage that remains in every stage of the city. Your clients will be able to experience the close, authentic emotion of a sport full of history: Tejo. Throwing a solid metal disc (tejo) and feeling the explosion of a mecha (a small triangular piece of gunpowder) is a fun and authentic experience that will immerse you in Bogotá's culture.

You must sharpen your senses, improve your aim, coordinate your ideas, and concentrate all your energy on shouting: "mecha" or "moñona." Some of the places to enjoy this experience are:

- Tejo La Embajada.
- Tejo Turmequé.
- Traditional clubs of Tejo in the city.

According to the activity you want to add to the traditional game, these experiences generally last from 2 to 3 hours; sometimes, some competitions take place during a whole day with experts in this national sport.

This Tejo goes very well with some good "polas" (beers)! So, your clients can have fun, learn about the gastronomy, and learn about the culture of the country in this tour that lasts 3 hours.





Ciudad Bolívar

The city streets are vibrant with color and art.

Visiting Ciudad Bolívar is an unforgettable experience in Bogotá. To get there, you must take TransMiCable, a cable car (means of transportation) that is 3,34 kilometers long, from where you can see how the Bogotá streets become real galleries of urban art.

Ciudad Bolívar, the capital's third largest locality, is a living art museum where the walls come to life. Walls in the southwest of the city show real stories, telling of a past that lives on and revealing a future where social and community tourism marks a new beginning. That's why the Self-Built City Museum shows the history of the locality, its struggles, challenges, and elements allusive to the value of diverse communities that make this place a solidarity and resilience model.

In Ciudad Bolívar, collectives such as Bogota Colors gave life to about 40 murals (more than 900 m2 dedicated to local art). Residents have also brought color to typical delicacies such as empanadas, as well as in neighborhoods such as Mirador del Paraíso, Juan Pablo II, and Manitas, stencils, spray paint, and the free brushstrokes of local talent become lively, natural, and genuine portraits.

Ciudad Bolívar is a must-see space in the capital!

Graffiti District

An open-air gallery!

Since 2006, talented international and Colombian urban artists have created striking large-scale murals in a sector that doesn't have museums, and today, it is an open-air art that can be explored on foot or by bicycle.

Located in the area known as Puente Aranda, it has more than 3,000 square meters, which transmits happiness and allows you to see the world with different eyes. Some murals challenge traditional roles, others denounce events in the city, and others ironize the social factors of the metropolis. Puente Aranda is full of color, so be sure to visit the first Graffiti District in Bogotá.



A cultural capital

Bogotá is the cultural epicenter of Colombia. The capital keeps a vast and different offer of museums, which will allow your clients to enjoy the best of art in scenarios full of architectural richness, anthropology, and history.

Gold Museum

The Gold Museum is a priceless jewel of the Colombian capital. This precious place treasures the most extensive collection of pre-Hispanic gold and silverware in the world, which is composed of more than 30,000 pieces of gold.

Visiting its halls and exhibitions, visitors can live a unique experience, allowing them to recognize the ingenuity in the transformation of gold into a sacred object and get closer to the cosmovision of the country's ancestral cultures.

There are two essential pieces that you must see when visiting the Gold Museum in Bogotá: the Poporo Quimbaya and the Muisca Raft, which represent the mysticism and legend of the ancient indigenes.



Photo: IDT Photography File / Juan Amaru Rodríguez



Photo: IDT Photography File / Juan Amaru Rodríguez

National Museum of Colombia

The National Museum is the oldest in Colombia. An architectural jewel that shares with the public different works of art with historical details to safeguard the memory of the country. It is a special place to learn about pre-Columbian roots and the independence process and be a witness to the cultural diversity of Colombia.

There, your clients will have the opportunity to experience first-hand the cultural diversity that Bogotá has, with permanent and itinerant exhibitions, cultural activities, and detailed tours to enjoy and learn about the process of this sacred object for the indigenous communities. A unique museum in the city!

Botero Museum

Located in the center of the city, in the iconic sector of La Candelaria, the Botero Museum has one of the most visited collections in Colombia, donated by the artist Fernando Botero, who was born in Antioquia.

In this old house, you can appreciate the unique style of the master Fernando Botero, who, thanks to his exceptional talent and singular style, presents to the public his technique of volume present in paintings and sculptures attracting glances; in addition, there, you will find representative works of great international artists of the 19th century.



Photo: IDT Photography File / Ricardo Báez

Santa Clara Museum

The Colombian colonial wealth is present in the works that are part of the Santa Clara Museum in the unmissable historic center of Bogotá.

This sacred and cultural precinct will allow your guests to closely know a varied painting collection of altarpieces and sculptures from the XVII and XVIII centuries. Vibrate through impressive permanent expositions, some temporary and digital.

Quinta de Bolivar House Museum

This ancient and captivating large house keeps a part of the liberator Simón Bolívar's legacy; this property was a gift from the New Granada government, a sign of gratitude for his tireless struggle to achieve the country's independence.

Simón Bolívar lived there with her liberator Manuelita Sáenz. Visitors can walk through its incredible spaces, which still preserve a large part of their traditional furniture and keep its historical value.

Emerald International Museum

In Bogotá, your clients can explore an incomparable treasure: The Emerald International Museum. There, they will appreciate unique emerald pieces and beryllium with more than 30 million years of formation. This tour lets you see exclusive designs with precious stones. Bogotá will enchant you!

MAMBO – Modern Art Museum of Bogotá

Exploring the fascinating world of contemporary arts at the Modern Art Museum MAMBO will be an unforgettable cultural plan.

This cultural scenario will allow you to immerse yourself in authentic rooms with expositions of great international artists such as Auguste Rodin, Alexander Calder, Pablo Picasso, and national artists such as Andrés de Santamaría, Marco Tabón, Carlos Salas, and Nadín Ospina among others. You will appreciate incredible audiovisual pieces in its cinema room and learn in its pedagogical workshops. MAMBO is amazing!

Independence Museum - Casa del Florero

The Independence Museum Casa del Florero will allow your clients to have an interactive and pedagogical experience through the rooms of this large house with more than 400 years of history, which still preserves its colonial style.

The collections exhibit interesting facts and outstanding characters that marked history in the process of Colombian independence; through more than 2 thousand pieces, documents, photographs, clothing, and books, among other objects, you will experience a journey to 1810.



Photo: IDT Photography File / Ricardo Báez

Coffee tasting

In Bogotá, there is a great variety of places with unique experiences where you can taste one of the international leading products: Colombian coffee. Here, we will talk about one of them:

San Alberto Café

In the Usaquén district, a traditional axis gastronomy, it's located one of the most awarded Colombian coffees at an international level. There, in San Alberto Café, your customers will enjoy an intense beverage with a creamy body and sweet and fruit-astringent notes. This experience recalls the taste of caramel and smooth dark chocolate.

The dinner guests can explore innovative techniques such as the coffee baptism with honey pairing of Colombian premium rums and discover the endless possibilities of this coffee thanks to different filtering methods offered by the place: from a French press, going through a Chemex jar until a dripping cone. But that's not all! You will also find signature drinks and a wide range of pastries in this café (one of the most traditional in Bogotá) to enrapture your palate.

Photo: IDT Photography File / Courtesy Café San Alberto

Azahar Coffee

Azahar Coffee is located in Chapinero, close to Parque de la 93, one of the most exclusive areas of the city. This company buys its coffee from small Colombian coffee growers, supporting their work and excellent coffee labor. In the last decade, there has been a harmonious atmosphere where friendly baristas explain the origin and process of each coffee bean while they prepare it.

It is worth discovering its trilogy: on the one hand, there is Nodo Sur, produced with coffees from Huila coming from four farms located in the south of the department, with notes of sweet lemon, mandarin, and orange. The coffee enthusiasts will have different options to learn about the coffee preparation process, guided by the best baristas in the country, who will share techniques to develop their skills and awaken their senses.

There is also Nodo Norte, whose origin is the Sierra Nevada de Santa Marta, a place that hosts the highest mountains of Colombia. This coffee mixes varieties of Bourbon Amarillo, Castillo, and Typica and stands out for its apricot and nutmeg flavor notes. Finally, there is the Blend Arcoiris, a product that is renewed in each edition and seeks to enhance the profile of different producers. Azahar Coffee has an unmissable patisserie, especially its five handmade cakes.

Arte y Pasión Café – Baristas School

Arte y Pasión Café – Baristas School is a place where your clients can taste delightful coffees from different Colombian zones, thanks to the support this wonderful place offers to the talented coffee growers of the country.

Catación Pública Café

Catación Pública Café brings together everything your guests need to know about coffee. Located in the north of Bogotá, in the Usaquén district, this company allows you to live unique sensory experiences from coffee.

There, you will find semi-washed, natural, organic, or decaffeinated coffees of origin, with Colombian coffees from more than 500 municipalities of the country. The variety of coffees will guarantee pleasant moments, enjoying the texture and flavor of an ideal product for all tastes.

In addition to tasting an exquisite Colombian coffee cup, you will attend the Lab (certified laboratory) to experience the exciting universe of coffee; they will learn about each one of the stages of its complex process, from the harvest to the moment of the final tasting.



Café del Mercado

Café del Mercado was born in the marketplace La Concordia. Since 2018, it has become an ideal place to enjoy different filtered coffees and their origins. This family business acquires coffee from other areas of Colombia from small coffee growers with fair prices and high quality.

Located in the iconic Candelaria, you will be able to taste 4 different origin coffees: Boyacá, Cauca, Huila, and Cundinamarca. They will also have cold options based on coffee, such as latte frappe, cappuccino frappe, and exquisite accompaniments.

Bogotá by bike

The Colombian capital has the most extensive network of bicycle routes in Latin America: 532 km, ideal for touring the city. More and more visitors are discovering the capital through tours such as the one that starts at the Usaquén Marketplace, north-south direction, which includes charming scenery such as the Chicó neighborhood, Carrera Séptima, the National Museum, and the emblematic National Park.

During this tour, tourists can taste a variety of coffees that awaken the senses, live sensory experiences in the marketplaces, observe colonial architecture, visit museums, and enjoy cultural spaces that show them the diversity of urban art in Bogotá.





RUTA LEYENDA EL DORADO

A legend trip

Travelers will visit the ancestral paths that Muisca Indians moved centuries ago in Bogotá, Cundinamarca, and Boyacá. Six routes will allow them to discover the ceremonial centers of this community, their myths and legends, their deep relationship with the legends, and their deep relationship with the stars.

03



ROUTE 1

THEY WILL VISIT:

- Gold Museum
- MUSA Archeological Museum
- Primatial Cathedral of Bogotá
- La Concordia Marketplace
- Facua Tasting (Chicha)
- Tejo experience

The tour begins with the golden majesty in the emblematic Gold Museum; it advances with the contemplation of the traditional pottery art at the MUSA Archeological Museum; it continues with the Catholic religion sceneries in the territory, visiting the Primate Cathedral of Bogotá and the La Candelaria Church. It keeps going with the varied gastronomic experience and ancestral beverages at the Chorro de Quevedo, the Chicha Museum, and the La Concordia marketplace. It ends with a game of Tejo (ancestral Colombian sport.)



ROUTE 2

THEY WILL VISIT:

- Lake of the Guatavita Cacique
- Muisca Town Hall of Sesquilé
- Muisca multisensorial gastronomic experience
- Salt Mine of Nemocón

This journey recalls the encounter between the Spanish colonizers and the indigenous communities, visiting destinations in Bogotá and Boyacá. The traveler will learn about the goldsmith's trade and the evangelizing process during the colonial period by visiting the Luis Alberto Acuña Museum in Villa de Leyva, the Muisca Solar Observatory, the Doctrinal Church of Sáchica and the ceramics workshop of Ráquira.

ROUTE 3

THEY WILL VISIT:

- Luís Alberto Acuña Museum
- Muisca Solar Observatory in Villa de Leyva
 - Foundation Square and Doctrinal Church of Sáchica
- Ceramic workshop of Ráquira



CONNECTION BETWEEN TWO WORLDS

This journey recalls the encounter between the Spanish colonizers and the indigenous communities, visiting destinations in Bogotá and Boyacá. The traveler will come into contact with the goldsmith's trade and the evangelizing process during the colonial period by visiting the Luis Alberto Acuña Museum in Villa de Leyva, the Muisca Solar Observatory, the doctrinal Church of Sáchica and the ceramics workshop of Ráquira.



SUGAMUXI ANCESTORS

The journey is entirely dedicated to Boyacá and immersing people in the Muisca myths and legends. It begins at the iconic Temple of the Sun in Sogamoso, then passes by the Piedra del Cacique and the beautiful monument to Bochica (civilizing father of the Muisca people); the tour ends at the mystical Tota lake. The legend lives here!

ROUTE 4

THEY WILL VISIT:

- Temple of the Sun in Sogamoso
- Cave of Bochica – Piedra del Cacique, Iza
 - Monument to Bochica, Cuítiva
- White Beach, Tota Lake, Zaque Island, and the Busiraco legend.



BETWEEN WATERS AND GODS

This trip includes nature, cultural, and traditional scenes that allow us to comprehend the Muisca history and its impact on the activities of Bogotá, Cundinamarca, and Boyacá. The heritage of the ancient settlers remains intact, and discovering their teachings in each place is an unmissable pleasure.

ROUTE 6

THEY WILL VISIT:

- Indigenous Town Hall of Suba (Bogotá).
- Ancestral gastronomic experience, Chía (Cundinamarca)
- Temple of the Sun, Sogamoso (Boyacá).
- Cave of Bochica and Cacique's Stone, Iza (Boyacá).
- Monument to Bochica, Cuítiva (Boyacá)
- White Beach, Tota Lake, Zaque Island, and the Busiraco legend.

ROUTE 5

THEY WILL VISIT:

- Archaeological Museum, MUSA (Bogotá).
- Guatavita Cacique Lake (Cundinamarca).
- Muisca Town Hill of Sesquilé (Cundinamarca).
 - Villa de Leyva (Boyacá).
- Muisca Solar Observatory (Boyacá).
- Foundational square and doctrinal church Sáchica (Boyacá).



MUISCA UNIVERSE

This route explores the Muisca customs, rituals, and gastronomy through different places in the capital, Cundinamarca, and Boyacá, among which are Muisca town halls, natural scenery, and places of worship. It is an incomparable experience to live our heritage!



www.visitbogota.co

Photo: IDT Photography File / Ricardo Báez



ALCALDÍA MAYOR
DE BOGOTÁ D.C.

INSTITUTO DISTRITAL DE
TURISMO

BOGOTÁ